



LUXE

World's first Visa Card embedded with Diamond

19 December, 2008 (Friday)

Press Release

“LUXE Visa Infinite”

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Wing Lung Bank announced today the launch of LUXE Visa Infinite, the world's first Visa Card embedded with a real diamond and surrounded by platinum membrane. The card is a symbol of prestige and offers an array of classy privileges and exclusive benefits, as follows:

- HK\$1 cash rebate will be rewarded for every HK\$200 spent, with up to 4 times cash rebate rewarded on spending made at selected merchant category
- Exclusive personalised services, including private chef service, service to arrange private shopping and entertainment, private tailoring service, private entertainment and worldwide personal assistant service
- Exclusive shopping privileges at international luxury brands
- Exclusive dining privileges
- Unique travel benefits
- Complimentary access to golf courses around the world
- Complimentary access to leading private clubs
- Free Priority Pass membership to access airport lounge service
- Comprehensive banking and wealth management services and special offers
- Emergency support services, including 24-hour lost card replacement and comprehensive travel insurance coverage

With a range of luxurious privileges and exclusive benefits, coupled with the simple yet extravagantly elegant card design, the LUXE Visa Infinite will certainly become one of the most exclusive cards in the city. LUXE Visa Infinite card membership is by invitation only.

For media enquiries,

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Extravagant ♦ Elegant ♦ Exclusive

-BY INVITATION ONLY-



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WING LUNG BANK

