

27 August 2010

**Press Release**

**Wing Lung Bank Opens New Branch at Shing Yip Street, Kwun Tong**

Wing Lung Bank has developed rapidly with continued expansion of its branch network. Following the opening of a new branch in Tseung Kwan O Metro City last month, the Bank announced today the opening of another new branch at Shing Yip Street, Kwun Tong, making a total of 41 local banking outlets to better serve customer needs in different communities.

With the kick-off of the mega redevelopment project, Kwun Tong is expected to become a modern town with new commercial and residential developments. Shing Yip Street, where our new branch is established, has been occupied by numerous industrial and commercial buildings. Conveniently located next to Kwun Tong MTR Station, the area shows excellent potential to develop into a new commercial zone in East Kowloon. With a mission to serve the community, our new branch is devoted to providing one-stop comprehensive banking services to cope with the needs of corporate customers, retail shops as well as the working population in the area. A securities service centre is also set up in the branch for customers to enjoy extra convenience in investment and wealth management.

To celebrate the grand opening of our new branch, we are pleased to present to you an array of fabulous awards. From now till 30 October 2010, you can enjoy special offers<sup>Note</sup> for acquiring our deposits, securities, insurance, mortgage or remittance services or apply for a credit card through the new branch.

For enquiries, you may:

- visit our Kwun Tong Shing Yip Street Branch at Shop 149, 1/F, E Plaza, Legend Tower, 7 Shing Yip Street, Kwun Tong, Tel No.: 2331 2181;
- call our Customer Service Hotline 2952 6666; or
- browse our website [www.winglungbank.com](http://www.winglungbank.com).

Note: Our offers are subject to relevant terms and conditions. Please contact our bank staff for details.