

Press Release

**Xcite Visa Platinum Card New Welcome Gifts & Travel Offers  
Revamp of Wing Lung Bank Centre BC Mall and Travel Centre**

(27 June 2013, Hong Kong)—Wing Lung Xcite Visa Platinum Card announced today the launch of new welcome gifts and travel related privileges targeting towards the young and energetic generation who love to travel. To tie-in with the revamped Xcite Visa Platinum Card, a travel theme will be incorporated into Wing Lung Bank Centre’s BC Mall and Travel Centre decoration.

In cooperation with the Tourism Authority of Thailand, HK Office and the well-known avid fan and promoter of Thailand, Mr. Roger Wu, Wing Lung Xcite Visa Platinum Card offers a selection of local Thai merchant benefits such as dining and spa privileges. In addition, customers applying Wing Lung Xcite Visa Platinum Card via Wing Lung Bank Branches and selected promotion counters will be entitled to a complimentary Thailand Travel Guide Book written by Mr. Roger Wu. Successful applicants can also receive complimentary Spa coupons, in courtesy of Tourism Authority of Thailand, HK Office.

**Wing Lung Xcite Visa Platinum Card Welcome Offers**

From now until 31 October 2013, successful new applicants of Wing Lung Xcite Visa Platinum Card can choose one of the following welcome gifts:

- 1) Hong Kong Airlines Hong Kong to Bangkok Roundtrip Flight Ticket
- 2) Turbojet Hong Kong to Macau Roundtrip Redemption Vouchers
- 3) GrandaZ 30” Stylish Travel Luggage
- 4) Up to HK\$60,000 6-months Interest Free Credit to Cash (with 2 months repayment holiday)

Apart from the above welcome offers, Xcite Visa Platinum Cardholders can also enjoy a series of travel privileges, including 50% discount for Wing Lung Insurance Travel Insurance, and Super Low 1% Foreign Exchange Conversion Charge.

In addition, Wing Lung Xcite Visa Platinum Cardholders can enjoy special merchant interest-free instalment loan program from selected travel agents, including China Travel Service (HK) Ltd, Morning Star, etc. Cardholders can also apply for 12 or 24 months travel instalment loan where any overseas purchase can be settled via instalments with a monthly handling fee of only 0.18%.

During the press event, Mr. Derek Chung, Assistant General Manager of Wing Lung Bank Limited commented: “Thailand is one of the travel hotspots for the general public of Hong Kong. We are very pleased to gain support from Tourism of Thailand HK Office and Thai travel expert Mr. Roger Wu, enabling Wing Lung Xcite Visa Platinum Card to offer a series of travel privileges and rewards to our cardholders. In future, Wing Lung Xcite Visa will expand our travel offers to include benefits from

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other countries.

Mr. Chung further said: “In addition to the revamp of our Wing Lung Xcite Visa Platinum Card, Wing Lung Bank Centre’s BC Mall and Travel Centre will be redecorated in July to incorporate our travel theme and highlight our new offers.”

For enquiries related to the above offers and details, please visit our website [www.winglungbank.com](http://www.winglungbank.com) or call our Customer Service Hotline 2309 5555 .

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**About Wing Lung Bank:**

Wing Lung Bank, founded in 1933, is among the oldest local Chinese banks in Hong Kong. Following its motto of “Progress with prudence, service with sincerity”, the Bank provides comprehensive banking services, including deposits, loans, wealth management, securities, credit card, NET Banking, syndicated loans, corporate financing bills, hire-purchase and leasing, foreign exchange, insurance agency, Mandatory Provident Fund, etc. Wing Lung Bank also provides futures broking, insurance broking and general insurance underwriting, property management and trustee as well as nominee services through its wholly-owned subsidiaries. At present the Bank has 51 banking business outlets in Hong Kong, Mainland China, Macau and overseas, and a staff force of more than 1,700 people. As at 31 Dec 2012, its consolidated total assets stood at HK\$178.9 billion. Wing Lung Bank became a member of China Merchants Bank Group in 2008 and subsequently a wholly-owned subsidiary of the Group in 2009. China Merchants Bank, the 6th largest commercial bank by total assets in China, is currently among the top 100 banks in the world.

For more details on Wing Lung Bank, please visit our website [www.winglungbank.com](http://www.winglungbank.com) .

**For media enquiries:**

Wing Lung Bank  
Head of Corporate Communications Department  
Ms Mandy Wong  
Tel: (852) 2952 8644  
Fax: (852) 2869 7713  
Email: [mandywong@winglungbank.com](mailto:mandywong@winglungbank.com)