

7 December 2009

Press Release

**Wing Lung Bank launches the first World MasterCard for Business
in the Greater China Region**

Since the integration of the Bank with China Merchants Bank, the Bank has been actively expanding its businesses with a special stress on enhancing its banking service to corporate customers. The Bank is pleased to announce today the launch of the Greater China Region's first World MasterCard for Business, in partnership with MasterCard Worldwide. The World MasterCard for Business, a card tailored for high-end corporate customers and senior company executives, together with the other newly launched Corporate Executive MasterCard (both referred to as "Wing Lung Corporate Card"), are specially designed to provide customers with comprehensive expense management solutions and exclusive privileges and benefits.

Wing Lung Corporate Cardholders can enjoy a full scope of privileged banking services and exclusive benefits, including:-

- ◆ 24-hour worldwide Online Expense Management System to enhance expense oversight and simplify internal accounting procedures
- ◆ Company Logo option to reflect corporate identity
- ◆ Priority Pass™ airport lounge access program (*exclusively for World MasterCard for Business*)
- ◆ 24-hour worldwide concierge service
- ◆ Complimentary access to golf courses and exclusive dining privileges around the world
- ◆ Asia Miles™ travel reward program
- ◆ Up to 4 times spending reward for transactions made in the cardholder's birthday month or designated merchant categories
- ◆ Extensive support services including 24-hour lost card replacement, comprehensive travel insurance coverage, corporate liability waiver and China medical assistance service

We are very delighted that China Merchants Group has accepted our invitation to be the first corporate customer of our World MasterCard for Business. China Merchants Group is among the oldest Chinese enterprises in Hong Kong, operating mainly in Mainland China, Hong Kong and Southeast Asia, and focusing on transportation and infrastructure, logistics, financial service and property development as its core businesses. As one of the major state-owned backbone enterprises, the Group is under the direct management of the central government of PRC. Besides, the Group is the sole major shareholder of China Merchants Bank, which holds a leading position in the Group's financial service business. Today we feel greatly honoured that Mr Hong Xiaoyuan, Managing Director of China Merchants Finance Holdings Co Ltd, attended our Corporate Card Launching Ceremony on behalf of China Merchants Group and received our first World MasterCard for Business. Meanwhile, we wish to express our gratitude to China Merchants Group for the tremendous support they have so kindly given to Wing Lung Bank.

With integrated management features, exclusive benefits and attentive service, Wing Lung Corporate Card will definitely be an ideal expense management solution in today's corporate world.

Media and Business Enquiries

Mr William Lui, Head of Wing Lung Bank Credit Card Centre

Tel.: (852) 3711 7168